



Express Scripts Canada®
5770 Hurontario Street, 10th Floor
Mississauga, ON L5R 3G5

May 30, 2025

Attention: Dental Providers

Transition of Johnson Insurance to belairdirect Effective July 1, 2025

Express Scripts Canada (ESC) would like to notify providers that effective July 1, 2025, Johnson Insurance will be rebranding to belairdirect.

Please note that all Carrier 55 plans previously administered by Johnson Insurance will be transitioned to belairdirect. The Carrier and Issuer Identifier Numbers (IIN) will not be impacted by this change.

Please note that new pay direct cards will now have the belairdirect logo instead of the Johnson Insurance logo. Claims may continue to be processed as normal.

No action is required from providers at this time.

If you have questions regarding this communication, please contact the Express Scripts Canada Provider Call Centre:

Dental Providers

Toll-Free: 1 800 563-3274
Monday to Friday: 8 a.m. to 8:30 p.m., Eastern Time
Saturday and Sunday: Closed
Statutory Holidays: Closed

Sincerely,
Express Scripts Canada